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Integrated systems from Doran and PeopleNet will help fleets reduce costs for tire maintenance and repair

Cincinnati, Ohio – Doran is pleased to announce that they have entered into a collaborative project with PeopleNet to provide an in-cab integration of tire pressure monitoring with off-truck communication and fleet management capabilities. The integrated system will be on display and available for demonstration at the upcoming TMC show in Tampa, FL at Doran booth (#937).

“We have had a wide variety of fleets complete successful trials and begin implementation of the Doran 360™ tire pressure monitoring systems based on the economic benefits associated with reducing tire related repair and maintenance costs.”

says Doran’s General Manager, Jim Samocki. “Based on Doran’s core philosophy of treating our customers’ problems as if they were our own, we turned a request from a customer into an active development project with PeopleNet. The integration will enable tire pressure data and low pressure alarms to be transmitted off the truck to minimize the dependence on the driver to resolve the issue, avoid costly road side repairs and improve the effectiveness of the tire repair and maintenance program for fleets.”



This collaboration between companies will help fleets proactively manage issues that develop from low tire pressures and will help to reduce fleet maintenance costs by providing real-time tire pressure data, warnings and reports directly to the maintenance professionals, in addition to the drivers.

The Doran 360™ tire pressure monitoring systems are designed for fleets of all sizes and equipment configurations, including drop and hook operations. Installation can be accomplished, without any special tools, in less than an hour. The high-impact nylon, valve-stem mounted sensors, with potting material inside, have passed rigorous SAE tests by an independent a2La accredited testing facility to ensure that they deliver the longest life and corrosion resistance on the market.

About Doran Manufacturing, LLC:

Cincinnati-based Doran Manufacturing has been supplying high quality transportation safety products more than 35 years. In addition to tire pressure monitoring systems, the company supplies LED and incandescent Exterior Light Monitors, Sleeping Child Checks®, Emergency Exit Monitors and a full range of LED lighting products to the school bus market. Also, the company continues to manufacture customized electric terminals and terminal boards in the original factory that was established in 1954. For more information on the Doran 360™ tire pressure monitoring systems, visit www.doranmfg.com or contact them via e-mail at samocki_jim@doranmfg.com, write to Doran Manufacturing, 2851 Massachusetts Avenue, Cincinnati, OH 45225, or call toll-free (866) 816-SAFE (7233).

About PeopleNet:

PeopleNet is exclusively focused on providing innovative Internet-based and integrated onboard computing and mobile communications systems to improve North America's trucking industry's fleet management. Its products are used by nearly 1,500 truckload, LTL, private, and service fleets in the United States and Canada, including several Fortune 500 companies. Reputed for its customer-driven technological innovation, unparalleled flexibility, and proactive customer care, PeopleNet was the first major technology provider to offer Internet-based communications to the transportation industry 15 years ago. Since then, the company annually reinvests 100 percent of its profits into the business for aggressively developing new products that continue to improve fleet management. Industry recognition of the company's leadership includes: *Inbound Logistics* Top 100 Award; *Food Logistics*' 100 Top Technology Solutions and Service Providers; Frost & Sullivan Market Engineering Award; and *M2M* Value Chain Award. For more information about PeopleNet and its products, call (888) 346-3486, or visit www.peoplenetonline.com.