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Doran to demonstrate technological advancements at the 2010 TMC Technology Exhibition

Cincinnati, OH – For the second consecutive year, Doran Manufacturing, LLC will be introducing technological advancements for the Doran 360™ tire pressure monitoring systems at ATA's Technology and Maintenance Council Technology Exhibit in Tampa, Florida.

Members of Doran's sales team will be attending the show (booth #1025) to meet with representatives from truck and trailer fleets to demonstrate the products and discuss some of the successful implementations within various fleets across the country.

Sensors with Low-Frequency Activation

A new valve-stem mounted sensor is being introduced that will provide the additional capability for fleets to receive digital tire pressure and temperature data using Doran's handheld SmartLink™ tool. With this new feature, the SmartLink™ tool can be used to transmit a low-frequency signal that will activate the sensor and transmit the current data back to the SmartLink™ tool for viewing. This enhancement provides a simple, fast and accurate method to obtain tire pressure readings while the tractors and trailers are in the yard.

"This enhancement is another example of listening and reacting to our customers' requests," said Jim Samocki – General Manager. "We were asked to provide a solution for obtaining tire pressure data when tractors and trailers were in the yard without having to use a monitor mounted in the cab. Using our new sensor in combination with our SmartLink™ tool provides a fast and accurate way to get that valuable data for fleets and allows them to proactively address low tire pressures."

Doran 360™ Integration with DriverTech's TruckPC®

Doran and DriverTech have teamed up to provide the first full integration of tire pressure monitoring with an on-board Windows embedded computer and mobile communications system for truck and trailer fleets. The seamless combination of the Doran 360™ system and DriverTech's TruckPC provides tire pressure data and low pressure warnings both in the cab of the truck and at the fleet's headquarters in real-time.



"We have been very pleased with the progress of the integration between Doran and DriverTech. The feedback from the fleets that we have spoken with has been very positive and we've already received favorable feedback on the trials underway," continued Samocki. "Having the capability to get real-time low tire pressure warnings in the cab and at a fleet's headquarters can be extremely valuable. Ultimately, the reporting and analysis tools will help a fleet minimize their tire related labor and repair expenses and extend the life of their tires."

Cincinnati-based Doran Manufacturing has been providing transportation safety products for commercial trucks, RVs and school buses for over 35 years. For more information on the Doran 360™ tire pressure monitoring systems, visit www.doranmfg.com or contact them directly via e-mail at nau_chris@doranmfg.com, call toll-free (866) 816-SAFE (7233) or write to Doran Manufacturing, 2851 Massachusetts Avenue, Cincinnati, Ohio 45225.