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Doran 360M™ recommended by a Florida chapter of the Gold Wing Road Riders Association

Cincinnati, Ohio: The FL2-C2 Chapter of the GWRRA takes motorcycle safety seriously – because it's personal. Last year, a 75+ year old member who was well known for the thoroughness of his pre and post-trip tire inspections was seriously injured when his rear tire blew out. His GL1800 toppled at a high rate of speed, nearly killing him and injuring his wife.

Because of this and other potential incidents that have resulted from low tire pressure, member Jim Haynes approached the Chapter Director to pursue and present his research results of tire pressure monitoring systems. "We all check our tire pressures on a regular basis with a manual gauge," Haynes says. "But how can you check your tires when you're on the road at highway speeds?" Haynes found "the one system that continually received positive feedback was the Doran 360M™. Doran has been in business since the 1950's and their system for motorcycles was designed with safety and easy installation in mind – it gives you the critical tire pressure information you need – when you need it."

"If it can happen to these folks, who are notorious for inspecting their tires and checking tire pressures manually" says Haynes, "it can happen to anyone. I have no doubt that if our member had an early-warning system giving an alert when tire pressure started to drop – this accident could have been avoided. The Doran 360M™ is the ONLY tire pressure monitoring system used by our Chapter. This GWRRA Chapter of Naples, FL takes every opportunity to raise awareness of the importance and added safety of an automatic tire pressure monitoring system, specifically the Doran 360M™."

"We are extremely pleased that this chapter has selected our system to improve the safety of their Gold Wing motorcycles. The CEO of our company is an avid motorcyclist and he saw the need for a user-friendly and reliable tire pressure monitoring system to offer to fellow riders." said Lee Demis, National Sales Manager for Doran. "We introduced our system in 2008 and the feedback has been tremendous regarding the simple installation and programming. The ultimate compliment is that we've also been told how our system helped some riders avoid a potential accident by providing an early warning about a tire pressure problem. In addition, over the past year, we were asked by enough riders to offer a system for trikes and trailers that we made available earlier this spring."

Cincinnati based Doran Manufacturing has been providing transportation safety products for RVs, school buses and commercial trucks for more than thirty-five years. In addition to tire pressure monitoring systems, the company provides terminals and terminal boards, LED and Incandescent Exterior Light Monitors, Sleeping Child Check® monitors, Emergency Exit Monitors and a full range of LED lighting products. For more information on the Doran 360M™ tire pressure monitoring system, please call toll-free **(866) 816-SAFE (7233)** or visit the company's website at www.doranmfg.com. You can also contact them via e-mail at demis_lee@doranmfg.com or write to Doran Manufacturing, 2851 Massachusetts Avenue, Cincinnati, Ohio 45225.