

For Immediate Release

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Cincinnati, OH – The new Doran 360M™ Tire Pressure Monitoring System for motorcycles provides both visual critical warning alerts and digital pressure readings. This unique, patent-pending system allows riders to easily and accurately monitor the pressure in their tires. Under inflated tires have decreased stability, limited traction and increased risk of catastrophic failure. Low tire pressure or flat tires can leave riders stranded or cause serious accidents. The patent-pending Doran 360M™ alerts riders to slow or fast leaks before they become a problem. This provides peace-of-mind for the safety of riders, passengers and others, making it ideal for all types of motorcycles.

A unique patent pending valve stem allows the system to be installed externally or internally. External installation is accomplished by simply replacing the standard valve stem cap with the Doran 360M™ sensor, then installing the display per the users' preference. An easy to read backlit display can be mounted anywhere. The display includes an attractive stainless faceplate that can also be customized to match the bike. The Doran 360M™ also includes a bracket for handlebar mounting, as well as weatherproof 3M adhesive tape to mount the display elsewhere. The monitor can also be hidden when used with an optional "one-glance" warning indicator light.

"The Doran 360M™ is designed to be the most versatile, easiest to use motorcycle tire pressure monitoring system available" says General Manager Jim Samocki. "Now riders can have peace-of-mind knowing that their safety and that of their passengers is assured. An unparalleled variety of mounting options allows the display to be mounted virtually anywhere – or even hidden with our optional remote indicator light."

Cincinnati based Doran Manufacturing has been the leading safety monitor manufacturer for over 35 years. In addition to tire pressure monitoring systems, they supply incandescent Exterior Light Monitors, Sleeping Child Checks, Emergency Exit Monitors and a full range of LED lighting products. For more information on the Doran 360M visit www.doranmfg.com, write to them at Doran Manufacturing, 2851 Massachusetts Avenue, Cincinnati, OH 45225, call toll-free (866) 816-SAFE (7233), or contact them via e-mail at debbi@doranmfg.com.