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Wingstuff.com to Distribute Doran 360M™ Tire Pressure Monitoring System for Motorcycles

Cincinnati, OH – Wingstuff.com, the world's largest retailer of Honda Gold Wing products and accessories, is the newest worldwide distributor of the Doran 360M™ Tire Pressure Monitoring System for motorcycles. At their huge destination store located in southern California, customers are often treated to a demonstration of the 360M™ which Wingstuff President and Founder Rick Arnoldo has mounted to his personal bike. These "show-and-tell" sessions help customers to see the safety aspects of constant tire pressure monitoring, as well as the various alerts provided.

Arnoldo is sold on the Doran system for several of reasons, the most important being the safety which it provides. "It is an exciting product which every motorcycle should have" said Arnoldo. "The components and electronics are top notch" he continues, "and since the sensors are inside the tire, the look is nice and clean." Our customers are very fussy about the way their bikes look, with the option to mount the Doran sensor inside the wheel, you don't even know its there keeping you and your passenger safer mile after mile.

While he is a big proponent of the 360M™, Arnoldo originally took a wait and see approach. He wanted to learn more about Doran, for starters, and about their products in particular. "The products were brand new, and we were nervous about that." After nearly six months of study, he told them he was ready to get on board "because they are committed to making the best product."

"We're thrilled to have Wingstuff as a partner in the sales channel" said Doran Sales Manager Lee Demis. "When Gold Wing owners want the best selection of parts, and accessories, they visit Wingstuff – either in person or online. Now they can purchase the finest in tire pressure monitoring systems to keep their Gold Wing running safely."

Designed specifically for motorcycles, the Doran 360M™ provides both visual warning alerts and digital pressure readings. This unique, patent-pending system allows riders to easily and accurately monitor the pressure in their tires. Under inflated tires have decreased stability, limited traction and increased risk of catastrophic failure, resulting in stranded drivers or serious accidents. The patent-pending Doran 360M™ alerts riders to slow or fast leaks before they become a problem. This provides peace-of-mind for the safety of riders and passengers, making it ideal for all types of motorcycles.

The wireless sensors can be installed inside or outside the rim utilizing Doran's patented valve stems. The monitor, which alerts the rider to low pressure situations with both

a warning alert light and a digital pressure readout, can be mounted virtually anywhere on the bike. An easy to read backlit display includes an attractive stainless faceplate that can be customized to match the bike. The Doran 360M™ also includes a bracket for handlebar mounting, as well as weatherproof 3M adhesive tape to mount the display elsewhere. An optional “one glance” warning light allows the monitor to be hidden.

A unique patent pending valve stem allows the system to be installed externally or internally. External installation is accomplished by simply replacing the standard valve stem cap with the Doran 360M™ sensor, then installing the display per the users' preference.

About Doran Manufacturing:

Cincinnati based Doran Manufacturing has been the leading safety products manufacturer for over 35 years. In addition to tire pressure monitoring systems for motorcycles, RVs and truck fleets, they supply incandescent Exterior Light Monitors, Sleeping Child Check® Monitors, Emergency Exit Monitors and a full range of LED lighting products for the school bus market. For more information on the Doran 360M™ visit www.doranmfg.com, contact them via e-mail at demis_lee@doranmfg.com, call toll-free (866) 816-SAFE (7233), or write to them at Doran Manufacturing, 2851 Massachusetts Avenue, Cincinnati, OH 45225.

About Wingstuff:

Wingstuff.com is a website dedicated to all people worldwide who ride and enjoy Honda Gold Wing motorcycles. Their other website www.cyclegiant.com provides the same high level service and products for any other brand motorcycle, allowing them to help anyone on two wheels. Founded by Rick Arnoldo and his wife Kathy in 1998, Wingstuff.com specializes in everything Gold Wing, clothing, parts, accessories, safety products, repairs, these guys have it all A thru Z. In addition to the website, they also operate a huge retail store along with a very popular motorcycle repair facility all in one huge building located in Lake Forest, CA. Customers are encouraged to stop by to see the latest and largest selection of Gold Wing parts and accessories. For more information visit www.wingstuff.com or call toll-free (800) 260-4050, or you may want to visit their famous retail showroom and repair facility in Southern California. Wingstuff, 20902 Bake Parkway, Suite 106, Lake Forest, CA 92630.

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