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Doran 360RV™ tire pressure monitoring system to be featured on *What the Stuff - Outdoor Adventure* television show on Outdoor Channel

Cincinnati, Ohio – The Doran 360RV™ tire pressure monitoring system was selected to be an item that will be featured in an upcoming episode of *What the Stuff – Outdoor Adventure* that is scheduled to air on Tuesday, May 25th at 11:30am on Outdoor Channel.

“The Doran 360RV™ tire pressure monitoring system was a perfect product to feature on our show.” says Executive Producer, Jeff Abrams. “We strive to find the most durable, most useful and most exciting outdoor products on the planet and bring them to our audience. It was great to discover that every Doran team member lives and breathes their core principle of treating customers’ problems as if they were their own and that they gain true satisfaction from helping to provide RVers with a more peaceful and enjoyable experience.”

The Doran 360RV™ system monitors tire pressure for up to 36 tires for RVs, trailers and tow-vehicles. A patent-pending Green Means GOOD™ indicator light provides “at-a-glance” confidence that the system is working properly along with peace-of-mind from knowing that their family and investment is safe. In addition to the standard Level 1 and Level 2 alarms at 12.5% and 25% below the programmed baseline tire pressure, a unique FastLeak™ warning is triggered with a drop in tire pressure of 2.8psi in less than 12 seconds along with a high temperature alarm that is activated if a sensor’s temperature reaches 248°F.

“We really felt that the high quality content and target audience of the show was a great place to help spread the word about our product and our company.” said Jim Samocki, Doran’s General Manager. “The staff that we worked with to create the segment really helped us to accurately communicate the true value of our unique combination of technology and user-friendly design that the Doran 360RV™ provides to our customers with motor homes, fifth-wheels, travel trailers or toy haulers.”

The Doran 360RV™ is ideal for RVs of all sizes and configurations, including fifth-wheels. Installation can be accomplished without any special tools in less than an hour. A simple to understand and operate digital LCD screen display comes equipped with 4-way navigational buttons. The high-impact nylon sensors with potting material inside have passed rigorous SAE tests by an independent a2La accredited testing facility to ensure that they deliver the longest life and corrosion resistance on the market. Multiple mounting options including an adjustable pedestal mounting kit, visor clips and/or hook & loop fastening tape that allows the LCD screen to be mounted virtually anywhere.

About Doran Manufacturing, LLC:

Cincinnati-based Doran Manufacturing has been supplying high quality transportation safety for over 35 years. In addition to tire pressure monitoring systems, the company supplies LED and incandescent Exterior Light Monitors, Sleeping Child Checks®, Emergency Exit Monitors and a full range of LED lighting products to the school bus market. Also, the company continues to manufacture electric terminals and customized terminal boards in the original factory that was established in 1954. For more information on the Doran 360RV™ visit www.doranmfg.com or contact them via e-mail at gerdes_deborah@doranmfg.com, write to Doran Manufacturing, 2851 Massachusetts Avenue, Cincinnati, OH 45225, or call toll-free (866) 816-SAFE (7233).

About *What the Stuff - Outdoor Adventure* Television:

What the Stuff Outdoor Adventure is a television series produced by Swamp City Productions that showcases the hottest outdoor trends, classic equipment and coolest must have gadgets and gizmos for the great outdoors! *WTS - Outdoor Adventure* also travels the country finding the most exciting outdoor destinations, including campgrounds, RV Parks and vacation spots. *WTS - Outdoor Adventure* is the ultimate go to guide for outdoor insider information! For more information visit www.whatthestufftv.com/outdoor, contact them via email at info@swampcityproductions.com or call 954-845-7110.