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For Immediate Release: September 15, 2009

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Doran 360™ Tire Press Monitoring Systems and DriverTech TruckPC™ to integrate and offer the first ever real-time tire pressure monitoring for both driver and dispatch

Cincinnati, Ohio and Salt Lake City, Utah – Doran Manufacturing and DriverTech have reached a collaborative development agreement to integrate the Doran 360™ tire pressure monitoring systems with DriverTech's Windows Embedded onboard computing and mobile communications system for truck and trailer fleets. By seamlessly integrating the tire pressure monitoring capability into the DriverTech TruckPC™, tire pressures for tractors and trailers can now be monitored in both the truck cab and at fleet headquarters in real-time. While tire pressure was previously the sole domain of the driver, now the responsibility can be shared for improved management of fleet assets.

Control of tire-related problems is a major concern for fleets of all sizes, because low tire pressures reduce fuel efficiency, and significantly shorten the service life of tires. In addition to saving maintenance and operating costs, real-time monitoring of tire pressures allows drivers and fleet managers to coordinate scheduled repairs to avoid costly (and potentially catastrophic) roadside breakdowns and improve the overall safety of the fleet.

"We are excited to offer the capability to communicate tire pressure information and critical low pressure warnings to both the driver and fleet managers" said Doran General Manager Jim Samocki. "We are proud to be working with a high-caliber company like DriverTech, to expand their capabilities into tire pressure monitoring."

"Doran's core operating principles, commitment to the customer and high-energy team made it an easy decision for us when reviewing tire pressure monitoring companies. We have been very impressed with the performance and reliability of the systems and the quality of the team at Doran." said Mark Haslam – Chief Executive officer at DriverTech. "The ability to monitor tire pressures and deliver real-time warnings to both the drivers and fleet managers is a unique capability that we are making available to the trucking industry," Haslam said. "The combination of our software and Doran's tire pressure monitoring systems will help fleets improve their efficiency and reduce operating costs."

About Doran: Cincinnati-based Doran has been providing transportation safety products for RVs, school buses and commercial trucks for more than thirty-five years. In addition to tire pressure monitoring systems, the company provides terminals and terminal boards, LED and Incandescent Exterior Light Monitors, Sleeping Child Check® monitors, Emergency Exit Monitors and a full range of LED lighting products for the school bus market. For more information on the Doran 360™ products, please call toll-free **(866) 816-SAFE (7233)** or visit the company's website at **www.doranmfg.com**.

About DriverTech: Headquartered in Salt Lake City, Utah, DriverTech offers the transportation industry's most powerful onboard computing system utilizing three modes of communications. Using a robust Windows Embedded platform, DriverTech's DT4000 TruckPC™ allows for a wide range of application choices including integrated in-vehicle scanning, electronic logs and video-based driver training. A true "Tri-Mode" system, the TruckPC™ has the ability to connect satellite, cellular and Wi-Fi wireless networks to automatically route data via the lowest-cost communication option, making it the most cost-effective, bandwidth-appropriate content delivery system in the industry today. Used in both government and commercial applications, the system is built to military specifications and will withstand the heat, cold, moisture and vibration typical of a vehicle environment. For more information, visit **www.drivertech.com** or call **866-331-8785**.