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New Doran 360RV™ Tire Pressure Monitoring System Includes Sleep Mode for Driver Comfort

Cincinnati, OH – The new Doran 360RV™ Tire Pressure Monitoring System includes an optional, patent-pending “sleep mode” which continues to monitor tire pressures, yet withholds alarms until the ignition is turned on. This feature alerts the driver to tire pressure problems at a time when they can be dealt with (rather than in the middle of the night) and won’t cause unwanted disruptions. The unique “sleep mode” attribute was designed into the Doran 360RV™ based on customer research and feedback from RV owners and enthusiasts.

In addition to the new sleep mode, the Doran 360RV™ provides the driver “at-a-glance” status updates with a new patent pending Green Means GOOD™ indicator. The unique system monitors up to 36 tires for RV, trailer and tow-vehicle applications. The driver is also alerted through multiple alarms (audible, location, pressure, and warning symbol) so that low-tire-pressure problems can be addressed and costly breakdowns and repairs are eliminated. The system costs just 15 to 50% of an average incident – meaning that it would more than pay for itself the first time that a low-pressure problem is avoided.

Installation can be accomplished without any special tools in about an hour, leaving no external antennas or exposed wires. A simple to understand and operate LCD screen display comes equipped with 4-way navigational buttons. Gold-plated heavy-duty truck-tested sensors deliver the longest life and corrosion resistance on the market. Sensor batteries last 20% longer than competitive models. Multiple mounting options including an adjustable pedestal and a visor clip/hook and loop fastener bracket, allows the LCD screen to be mounted virtually anywhere. The Doran 360RV™ is ideal for RVs of all sizes and configurations, including fifth-wheels.

“The Doran 360RV™ was designed – from the ground up – to be the most versatile and easiest to use tire pressure monitoring system for RV’s on the market” says General Manager Jim Samocki. “The new ‘sleep mode’ is just one of the many of the ideas and suggestions from RV enthusiasts that we’ve incorporated into the system. All of these changes provide peace-of-mind at an affordable price.”

Recent studies indicate that 90% of tire failures are caused by low tire inflation. Tires which were properly inflated just hours ago may be problematic due to changes in weather alone. This can lead to poor handling and braking, uneven tire wear, premature tire wear, blowouts and expensive breakdowns. The Doran 360RV™ eliminates these concerns by continuously checking tire pressure automatically and providing drivers with the peace-of-mind that comes from knowing their family and investment is safe.

Cincinnati based Doran Manufacturing has been providing transportation safety products for commercial trucks, RVs and school buses for over 35 years. In addition to tire pressure monitoring systems, they supply LED and incandescent Exterior Light Monitors, Sleeping Child Checks, Emergency Exit Monitors and a full range of LED lighting products.

For more information on the Doran 360RV™ visit www.doranmfg.com or contact them via e-mail at gerdes_debbi@doranmfg.com, write to Doran Manufacturing, 2851 Massachusetts Avenue, Cincinnati, OH 45225, or call toll-free (866) 816-SAFE (7233).