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New Doran 360HD™ Tire Pressure Monitoring System Features “Green Means GOOD™” Indicator for Ease of Use

Cincinnati, OH – The new Doran 360HD™ Tire Pressure Monitoring System provides the driver ‘at-a-glance’ status updates with a new patent pending Green Means GOOD™ indicator. This next generation system monitors up to 36 tires for truck, tractor and trailer applications with wireless tire pressure sensors that are screwed on to the valve stems and transmit a signal to a monitor in the cab. The driver is alerted through multiple alarms types (audible, location, pressure and warning symbol) and a new “Fast Leak” alarm so that low tire-pressure problems can be addressed and costly breakdowns and repairs are eliminated.

The system, which works with traditional dual wheel configuration or wide base single configuration, provides an estimated payback of less than nine months per truck (based on driving 100,000 miles annually). The Doran 360HD™ is ideal for fleets of all types and sizes, including owner-operators, panel or box trucks, and more.

Installation can be accomplished in about an hour per truck/trailer. A simple to understand and operate monitor includes digital LCD screen with backlit display and comes equipped with 4-way navigational buttons. Spin-welded, heavy-duty truck-tested wireless tire pressure sensors are corrosion resistant and deliver the longest life on the market. Additionally, a patent-pending “sleep” mode ensures that the vehicle stays protected at all times. With this unique feature, tire pressures are monitored, but potential warnings are withheld until the driver turns the ignition on in the morning.

“The Doran 360HD™ was designed – from the ground up – to be the most versatile and easiest to use tire pressure monitoring system for trucks” says General Manager Jim Samocki. “From ease of installation, to at-a-glance status, to the date/time stamp storage of alarms – the 360HD™ delivers value and performance to fleet managers, service technicians and drivers. It is the smart choice for trucks of all types and sizes.”

Tire Industry Safety Council studies have shown that nearly half of all tires are under inflated. Tires under-inflated by 10% lose up to 12% of their tread life - at 20% under-inflation the tread life loss is nearly 23%. Nearly 83% of tire problems begin with low tire pressure, which causes premature tire wear and increased operating costs. The Doran 360HD™ eliminates these concerns, providing peace of mind at an affordable price.

Cincinnati based Doran Manufacturing has been providing transportation safety products for commercial trucks, RVs and school buses for over 35 years. In addition to tire pressure monitoring systems, the company supplies LED and incandescent Exterior Light Monitors, Sleeping Child Checks, Emergency Exit Monitors and a full range of LED lighting products.

For more information on the Doran 360HD™ visit www.doranmfg.com or contact them via e-mail at nau_chris@doranmfg.com, write to Doran Manufacturing, 2851 Massachusetts Avenue, Cincinnati, OH 45225, or call toll-free (866) 816-SAFE (7233).

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