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New Doran 360HD™ Tire Pressure Monitoring System Withstands Excessive Heat Produced by Heavy Loads and Stop-and-Go Driving

Cincinnati, OH – The new Doran 360HD™ wireless sensors are proven to withstand temperatures up to 257°F that can occur in trucks tasked with heavy loads and stop-and-go driving. The ability to withstand such severe heat stress allows the valve stem mounted sensors to continuously take tire pressure readings and transmit them to the in-cab display monitor. The combination of the unique materials and encapsulation method that is used during the manufacturing process forms a barrier against extreme heat, allowing these units to function in adverse conditions. With ‘at-a-glance’ status updates including a new patent pending Green Means GOOD™ indicator, the Doran 360HD™ is ideal for fleets which must endure the rigors of frequent stops and starts - like refuse vehicles, recycling trucks, delivery fleets, and more.

“High temperatures in the wheels of the truck are typical with frequent stops and starts,” said Doran GM Jim Samocki. “While other tire pressure monitoring systems may suffer from failures at elevated temperatures (and are thus unable to function) the sensor material, potting process and unique three-piece seal design of the Doran 360HD™ sensors provide a powerful line of defense against extreme heat. This added protection allows waste haulers, recycling trucks, delivery vehicles and other trucks tasked with carrying heavy loads and stop-and-go driving to stay protected and avoid under-inflation problems with our system. Prior to releasing our system to the commercial truck fleet market last year, we made the investment to be sure that our systems passed a series of rigorous SAE tests at an independent lab due to the severity of conditions that we expected with installation on trucks. Ultimately, eliminating tire pressure problems will improve the bottom line performance for truck fleets by minimizing operating costs associated with tire failures.”

Excessive heat build-up is a common problem with trucks in good repair especially delivery vehicles, waste haulers, and others which must perform constant stop-and-go driving and carrying heavy loads. This next generation system monitors up to 36 tires for truck, tractor and trailer applications with wireless tire pressure sensors that are screwed on to the valve stems and transmit a signal to a monitor in the cab. The driver is alerted through audible and visual alarms that provide a warning signal and identify the location and pressure of the problem tire. In addition, a new “Fast Leak” alarm is built in to the system to provide drivers with the information they need to quickly become aware of low tire-pressures so they can be addressed and costly breakdowns and catastrophic tire failures can be avoided.

The system, which works with traditional dual-tire configurations or wide-base single tire applications, provides an estimated payback of less than nine months per truck (based on driving 100,000 miles annually). The Doran 360HD™ is ideal for fleets of all types and sizes, including owner-operators, panel or box trucks, and more.

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Installation can be accomplished in about an hour per truck/trailer. A simple to understand and operate monitor includes a digital LCD screen with backlit display and comes equipped with 4-way navigational buttons. Spin-welded, heavy-duty, truck-tested wireless tire pressure sensors are corrosion resistant and deliver the longest life on the market. Additionally, a patent-pending "sleep mode" ensures that the vehicle stays protected at all times. With this unique feature activated, tire pressures continue to be monitored, but triggered warnings are withheld until the driver turns the ignition on in the morning.

"The Doran 360HD™ was designed – from the ground up – to be the most versatile and easiest to use tire pressure monitoring system for trucks" says General Manager Jim Samocki. "From ease of installation, to at-a-glance status and the date/time stamp storage of alarms – the Doran 360HD™ delivers value and performance to fleet managers, service technicians and drivers. It is the smart choice for trucks of all types and sizes."

Tire Industry Safety Council studies have shown that nearly half of all tires are under inflated. Tires under-inflated by 10% lose up to 12% of their tread life - at 20% under-inflation the tread life loss is nearly 23%. Nearly 83% of tire problems begin with low tire pressure, which causes premature tire wear and increased operating costs. The Doran 360HD™ eliminates these concerns, providing peace of mind at an affordable price.

Cincinnati based Doran Manufacturing has been providing transportation safety products for commercial trucks, RVs and school buses for over 35 years. In addition to tire pressure monitoring systems, the company supplies LED and incandescent Exterior Light Monitors, Sleeping Child Check® monitors, Emergency Exit Monitors and a full range of LED lighting products.

For more information on the Doran 360HD™ visit www.doranmfg.com or contact them via e-mail at nau_chris@doranmfg.com, write to Doran Manufacturing, 2851 Massachusetts Avenue, Cincinnati, OH 45225, or call toll-free (866) 816-SAFE (7233).

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