



**For Immediate Release**  
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**Doran to demonstrate TPMS application integration at Omnitracs™ Outlook 2015**

Cincinnati, Ohio – Doran Manufacturing will be displaying and demonstrating the tire pressure monitoring systems integration with Omnitracs at the upcoming Omnitracs Outlook 2015 User Conference which is taking place February 8<sup>th</sup> – 11<sup>th</sup> at the Hilton Anatole in Dallas, TX,

The collaborative TPMS Integration application gives fleets off-truck access to updated tire pressure data and low pressure alarms to help manage and control tire repair and maintenance costs AND provides drivers with a leading edge user-interface on the Omnitracs display. The Doran 360™ TPMS application integration was released in 2014 and is available on the MCP50, MCP110 and MCP200 platforms from Omnitracs.

“We are looking forward to participating in Omnitracs Outlook 2015 to give fleet executives the opportunity to learn more about Doran’s tire pressure monitoring systems and to see a live demonstration of the application integration with Omnitracs.” says Doran’s General Manager, Jim Samocki. “A significant number of fleets are conducting trials or have already moved to implementing the Doran 360™ TPMS application integration in their trucks and are making it part of their tire maintenance operations. Having the capability to remotely receive tire pressure data and real-time low pressure alarms to be transmitted off the truck helps to minimize the dependence on the driver to resolve the issue, avoid costly road side repairs while also improving the effectiveness of the tire repair and maintenance program for fleets.”



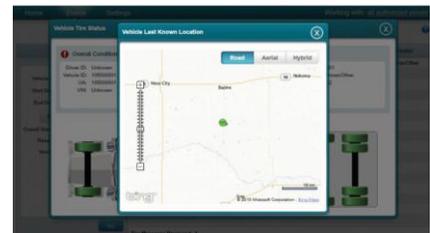
**OMNITRACS WEB PORTAL**



TIRE PRESSURE STATUS REPORT TO PROVIDE A SNAPSHOT OF HOW MANY VEHICLES ARE IN ALARM CONDITION



DRILLDOWN ON SPECIFIC VEHICLE WITH CURRENT PRESSURE/TEMPERATURE AND HISTORICAL DATA



DATE/TIME STAMP AND GPS LOCATION FOR ALARMS

The Doran 360™ tire pressure monitoring systems are designed for fleets of all sizes and equipment configurations, including drop and hook operations. Programming, installation and connection to the J1939 CAN bus can be accomplished, without any special tools, in less than an hour. The high-impact nylon, valve-stem mounted sensors, with potting material inside, have passed rigorous SAE tests by an independent a2La accredited testing facility to ensure that they deliver the longest life and corrosion resistance on the market.



About Doran Manufacturing, LLC: Cincinnati-based Doran Manufacturing has been creating solutions for 60 years including providing quality transportation safety since the early 1970s. In addition to tire pressure monitoring systems, the company supplies LED and incandescent Exterior Light Monitors, Sleeping Child Check® monitors, Emergency Exit Monitors and a full range of LED lighting products to the school bus market. Also, the company continues to manufacture customized electric terminals and terminal boards in the original factory that was established in 1953. For more information on the Doran 360™ tire pressure monitoring systems, visit [www.doranmfg.com](http://www.doranmfg.com) or contact them via e-mail at [tpmssales@doranmfg.com](mailto:tpmssales@doranmfg.com), write to Doran Manufacturing, 2851 Massachusetts Avenue, Cincinnati, OH 45225, or call toll-free (866) 816-7233.

