



For Immediate Release: May 6, 2014

For More Information Contact:

Jim Wahl
Wahl Marketing
(513) 561-2002
jim@wahlmarketing.com

Jim Samocki
Doran Manufacturing
(866) 816-7233
samocki_jim@doranmfg.com

Jason Rockey
Muth Mirror Systems
(248) 431-7463
jrockey@muthco.com

Doran and Muth Mirror Systems introduce Signal Mirror kits with integrated “low tire” LED warning light for Honda Gold Wing motorcycles

Cincinnati, Ohio - Doran Manufacturing is pleased to announce the release and availability of the aftermarket Muth Mirror kits with LED “Low Tire” indicator light and turn signals for Honda Gold Wing motorcycles.

The Muth mirror kit utilizes a built-in remote warning light adapter port on the Doran 360M™ TPMS monitor to connect the mirror to the tire pressure monitoring system. When a low pressure alarm is triggered the “Low Tire” indicator light will flash on the mirror to alert the rider.

“We have experienced steady growth and acceptance for Doran’s 360M™ tire pressure monitoring systems for motorcycles and trikes over the past five years.” said Jim Samocki (General Manager – Doran Manufacturing). “Muth is the leader in Signal® Mirror units and their world-class quality combined with the simple installation of their mirror kits and the high visibility of the LED indicator lights made it a natural to integrate with Doran’s tire pressure monitoring systems for motorcycles.”



Muth Mirror Signal Unit Honda Gold Wing (Chrome Glass/Amber Light) with “LOW TIRE” indicator



Doran 360M™ tire pressure monitoring system: monitor/display



Muth Mirror Signal Unit “LOW TIRE” LED indicator



Doran 360M™ tire pressure sensor

Doran and Muth Mirror - TPMS integration for Gold Wing motorcycles

“Based on Muth’s focus on mirror-based LED safety technology and the reliable performance of Doran’s TPMS for motorcycles, creating an integrated kit for Muth’s Signal Mirror units with Doran’s tire pressure monitoring system fit extremely well with both companies’ dedication and commitment to innovation and safety.” Said Jason Rockey (General Manager: Sales and Marketing – Muth Mirror Systems). “We are very excited about working with Doran to help riders become more aware of low tire pressures on their motorcycles and to help improve their safety.”

The Doran 360M™ tire pressure monitoring systems use sensors on each wheel position which can be installed outside or inside the tire using Doran’s patented valve stems. The Doran display is programmed to monitor the pressure in each tire and will provide a visible and audible warning when a tire pressure alarm is activated. Using the Muth Mirror Signal Unit kit provides an additional level of safety for the rider by flashing a “Low Tire” LED light on the right side mirror.

There are four mirror kits available for purchase from Doran that can be installed on Honda Gold Wings dating back to model year 2001 with either blue or chrome glass and red or amber LED turn signal lights.

About Doran Manufacturing, LLC: Cincinnati-based Doran Manufacturing has been creating customized solutions for more than 60 years, including providing high-quality transportation safety products since the early 1970s. In addition to tire pressure monitoring systems, the company supplies LED and incandescent Exterior Light Monitors, Sleeping Child Check® monitors, Emergency Exit Monitors and a full range of LED lighting products to the school bus market. Also, the company continues to manufacture customized electric terminals and terminal boards in the original factory that was established in 1953. For more information about Doran, visit www.doranmfg.com or contact them via e-mail at tpmssales@doranmfg.com, write to Doran Manufacturing, 2851 Massachusetts Avenue, Cincinnati, Ohio 45225, or call toll-free (866) 816-7233.

About Muth Mirror Systems: Muth Mirror Systems, brings over 65 years of experience to serving the motor vehicle industry. Muth Mirror Systems is headquartered in Sheboygan, Wisconsin. As specialists in high technology mirror-based Light Emitting Diode (LED) safety technology, they have introduced a variety of innovative products to the industry. Signal® Mirrors are currently their most recognized product and Muth is also the market share leader in blind spot detection displays, (BSDD), for radar based side object detection systems. For more information about Muth Mirror Systems, visit www.muthco.com or contact them via e-mail at support@muthco.com, write to Muth Mirror Systems 4221 High Tech Lane, Sheboygan, Wisconsin 53083 or call toll-free 800-844-6616.