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For Immediate Release

August 29, 2012

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Doran to demonstrate tire pressure monitoring technological advancements at MINExpo International 2012

Cincinnati, OH – Doran Manufacturing will be introducing technological advancements for the Doran 360CE™ tire pressure monitoring systems for OTR tires at the MINExpo International 2012 from September 24th – 26th. Members of Doran's team will be attending the show (booth #4262) at the Las Vegas Convention Center to meet with representatives from the mining market to demonstrate the Doran TPMS products and discuss the potential value of implementing tire pressure monitoring systems on OTR tires.

Tire Pressure Sensors with Low-Frequency Activation

A new valve-stem mounted tire pressure sensor is being introduced allows fleets to receive digital tire pressure and temperature data using Doran's handheld SmartLink™ tool. With this new feature, the SmartLink™ tool can be used to transmit a low-frequency signal that will activate the tire pressure sensor and transmit the current data back to the SmartLink™ tool for viewing. This enhancement provides a simple, fast and accurate method to obtain tire pressure and temperature readings during tire checks without having to climb into the cab of the vehicle to view the pressures on the monitor.

“This enhancement is another example of listening and responding to our customers' requests.” said Jim Samocki – General Manager. “We were

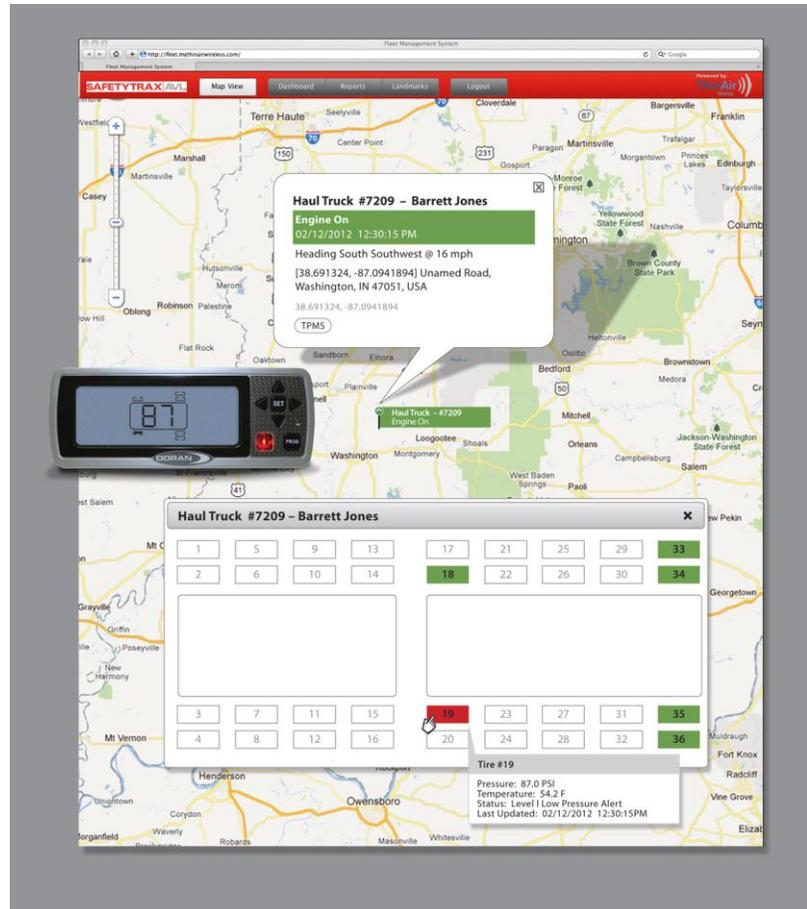
asked to provide a solution for obtaining tire pressure data during tire checks without having to use the monitor mounted in the cab. Using the new Doran tire pressure sensor in combination with our SmartLink™ tool provides a fast and accurate way to obtain that valuable data which can be used to proactively address low tire pressures or high temperatures.”



Doran 360™ TPMS Integration with SafetyTrax AVL™

Doran and SafetyTrax have teamed up to provide a dynamic web-based automatic vehicle locator with integrated tire pressure and temperature monitoring system for mines. The seamless combination of the Doran 360CE™ TPMS and SafetyTrax AVL™ provides real-time tire pressure and temperature data along with warnings for low pressures and high temperatures both in the cab of the vehicle and remote access through a secure website.

“We have been very pleased with the development of the integration between Doran and SafetyTrax for the mining market. The feedback from mines that we have spoken with has been very positive and we’ve already received favorable feedback on the trials underway,” continued Samocki. “Having the capability to get real-time low tire pressure warnings in the cab, e-mail/text message alerts along with a secure website for remote access to real-time and historical tire event has been positively received by the customers that we have spoken to in the mining market. Ultimately, the tire pressure and temperature reporting and analysis tools can help to minimize down time from tire failures and extend tire life.”



Cincinnati-based Doran Manufacturing has been providing transportation safety products for commercial trucks, RVs and school buses for over 35 years. For more information on the Doran 360CE™ tire pressure monitoring systems, visit www.doranmfg.com or contact them directly via e-mail at samocki_jim@doranmfg.com, call toll-free (866) 816-SAFE or write to Doran Manufacturing, 2851 Massachusetts Avenue, Cincinnati, Ohio 45225.