



For Immediate Release
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Doran to Demonstrate at TIA OTR Tire Conference

Cincinnati, Ohio – Doran Manufacturing will join OTR tire industry leadership at the 2017 Tire Industry Association Off-the-Road Tire Conference from February 15 – 18 in Oahu, Hawaii.

Doran will share best practices in tire pressure monitoring system fleet implementation, including how to make air checks more accurate, efficient and safer using Doran One-Click™ technology and SmartLink™ Multi-Function Tablet. Various telematics integrations will be demonstrated, including Diverbiss Wi-Fi, Geotab, and SafetyTrax, along with LumAware™ illuminating safety products.

“The TIA OTR Conference allows Doran to meet with many of our valued dealer partners in a setting designed to promote the demonstration of new products and technology,” said Lee Demis, Director of Business Development for Doran. “OTR tire dealers are always interested in learning about new industry trends and technology that can help their technicians to work more safely and efficiently in mines, quarries and jobsites around the world.”



About Doran Manufacturing, LLC: Cincinnati-based Doran Manufacturing has been creating solutions for 60 years including providing quality transportation safety since the early 1970s. In addition to tire pressure monitoring systems, the company supplies LED and incandescent Exterior Light Monitors, Sleeping Child Check® monitors, Emergency Exit Monitors and a full range of LED lighting products to the school bus market. Also, the company continues to manufacture customized electric terminals and terminal boards in the original factory that was established in 1953. For more information about Doran, visit www.doranmfg.com or contact them via e-mail at inforequest@doranmfg.com, write to Doran Manufacturing, 2851 Massachusetts Avenue, Cincinnati, OH 45225, or call toll-free (866) 816-7233.